

Step Up 4 Life

Fundraising Tips

1.

Set a goal. Record the amount of money you want to raise on your personal fundraising page. Be sure to let your sponsors know how their contributions will help and thank them for helping you reach your goal!

2.

Start your pledge sheet(s) with a generous pledge. Most people will follow the example of the first pledge on your walk form or online fundraising page. Consider making that first pledge yours. When others see you're investing time and money, they'll be more likely to give.

3.

Make it personal. Dedicate your walk to someone who has experienced a life issue or to a specific group of people. Walk for those experiencing unplanned pregnancies, those facing end of life decisions, those struggling with mental health, or those overlooked because of a disability.

4.

Share your personal fundraising page. Personally invite others to support your fundraising efforts on social media platforms.

5.

Be enthusiastic. As you contact those who supported you last year and make new contacts, share your passion for supporting LIFE!



Donate to support LFL's Gospel-motivated approach to LIFE today!
www.stepup4life.org/2025

Step Up 4 Life

How to Raise \$750

1. **Sponsor yourself** for \$100.
2. **Ask two family members** to sponsor you for \$50.
3. **Ask five friends** to sponsor you for \$25.
4. **Ask five people from church** to sponsor you for \$20.
5. **Ask your boss or company** to sponsor you for \$35.
6. **Ask five neighbors** to sponsor you for \$15.
7. **Ask two other family members** to sponsor you for \$25.
8. **Ask five social media friends** to sponsor you for \$20.
9. **Ask two coworkers** to sponsor you for \$20.
10. **Ask a business** you frequent to sponsor you for \$25.

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Source: www.WalkForLife.com