

# Step Up 4 Life

## Email Sample 1



*Interested in asking others to help you reach your Step Up 4 Life fundraising goal, but you just can't find the words to say? Look no further! Check out our email sample below. Use our words or tweak them and make them your own!*

Hi Family and Friends,

I'm emailing you with some exciting news! This year I will once again be participating in the Lutherans For Life Step Up 4 Life fundraising campaign that will take place from May 14 through June 24.

Step Up 4 Life is Lutherans For Life's (LFL's) annual walk for life campaign, and it provides a novel twist to the traditional walk for life. I'll be stepping up for life in a variety of physical ways - through workouts and daily tasks. (I might even try golfing, biking, and swimming!) During my personal walk, I'll also be donating to the campaign. I'd love for YOU to be part of this campaign as well. Would you consider donating to LFL's Step Up 4 Life campaign on my behalf?

The mission of Lutherans For Life is to equip Lutherans and their neighbors to be Gospel-motivated voices for LIFE. LFL applies its Gospel-motivated message to the sanctity of life through life-affirming counseling and support, conferences and seminars, programming for high school and college students, Zoom chats and presentations, and so much more. All of their services are free, and they empower those who hear their message to choose life without feeling trapped by their circumstances.

I fully believe in the mission of Lutherans For Life and would love your assistance in reaching my fundraising goal of \_\_\_\_\_! Please consider a donation of \$25, \$50, \$100 or more to sponsor me on my walk to support God's gift of Life. You can give that donation to me or contribute on my fundraising page at <https://stepup4life.org/2023>. Thanks for your support!