

# Step Up 4 Life

## 2022 Business Sponsorship Program



*YOU and YOUR business are invited to sponsor*

Lutherans For Life's 2022 Walk for Life

## Step Up 4 Life

Sponsorship levels and benefits are:

- ⇒ **Pace Setter** – *a sponsorship donation of \$250 or more*
  - Includes 2 free participant registrations (OR free t-shirts) for Step Up 4 Life
  - Your name on our sponsorship page
- ⇒ **Marathon Runner** – *a sponsorship donation of \$500 or more*
  - Includes 4 free participant registrations (OR free t-shirts)
  - A paragraph/picture of your organization on our sponsorship page
  - A hyperlink to your website
- ⇒ **Winner's Circle** – *a sponsorship donation of \$1000 or more*
  - Includes 8 free participant registrations (OR free t-shirts) (worth \$200)
  - A paragraph/picture of your organization on our sponsorship page
  - A 30-second video of your organization or message
  - A hyperlink to your website

## Event Details:

- ⇒ Step Up 4 Life is an LFL fundraiser program
  - with a goal of raising \$60,000
  - supporting our efforts to create and sustain Gospel-motivated voices for Life
- ⇒ Participation in **Step Up 4 Life** event at:  
[www.charityfootprints.com/stepup4life](http://www.charityfootprints.com/stepup4life)
  - personal participation level
  - or compete as teams/organizations
- ⇒ Team **Sign-up** from April 25 to May 1, 2022
- ⇒ Event Participation from May 1 to June 20, 2022
- ⇒ Participation Fee
  - \$30 per individual
  - \$25 per individual of groups 2+
- ⇒ Program logo T-shirt available at  
[www.charityfootprints.com/stepup4life](http://www.charityfootprints.com/stepup4life)
- ⇒ “Steps” earned through
  - a variety of daily activities (*see website list*)
  - and through dollar amounts given toward our goal

Want to become a  
**Step Up 4 Life Sponsor**  
or get more information?

Go to:

[www.charityfootprints.com/StepUp4Life/sponsor](http://www.charityfootprints.com/StepUp4Life/sponsor)

Or Contact:

*The Step Up 4 Life Team*  
[stepup4life@lutheransforlife.org](mailto:stepup4life@lutheransforlife.org)

